



Aaron Palacios

Graphic Designer

Contact

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Summary

An enthusiastic, creative, forward-thinking designer that wants to use my skills in any problem-solving and creative setting. Skilled in logo development, branding, HTML coding, and marketing strategies.

Skills

Branding
Package Design
Logo Design
Web Design
Illustration
HTML/CSS
Typography
Motion Graphics

Software

Illustrator
InDesign
Photoshop
After Effects

Education

BFA Graphic Design and Interactive Media
Flashpoint Chicago Campus of Columbia College Hollywood
Graduation April 2021

Design Experience

Sphera Solutions

Chicago, IL

Jr. Graphic Designer

June 2023- October 2023

Contract work for their marketing department. Assisted designers with social media posts, whitepaper/ print materials and digital advertisements.

Draper and Kramer Mortgage Corp.

Chicago, IL

Jr. Graphic Designer

May 2022- April 2023

Designed print materials, advertisements, promotional merchandise/ special request projects for loan officers, assisted senior designers with holiday projects/campaigns, and created content for companies' social media accounts. Assisted language specialist department translate Spanish foreign documents which included mortgage, banking, and legal documents.

Lifecycle Digital Marketing

Oakbrook Terrace, IL

Graphic Designer

March 2022

Contract work for their graphic design department which included creating digitals advertisements, social media, and email blasts for their automotive clients.

DealerEProcess

Lilse, IL

Video/ Motion Graphics Designer

June 2021- July 2021

Contract work for their marketing department. Created advertising videos for their numerous automotive clients, digital media for their website, social media, and YouTube.

Work Experience

Hugo Boss

Schaumburg, IL

Sales Associate

September 2021- Present